

VISUAL DESIGNER / USER EXPERIENCE DESIGNER / FRONT-END DEVELOPER / WEB ANALYTICS SPECIALIST

"Bermon is one-of-a-kind. He is one of those rare people who can design beautiful interfaces and intuitive user experiences and then write the code to implement his vision. As our team lead, Bermon shaped our process and kept our team on track to deliver several excellent products for our customers. Smart, affable, and focused, Bermon is a joy to work with and would be a valuable member of any team."

Larry Staton

Sr. Software Engineer
Hendrick Automotive

"Bermon possesses an intuitive knowledge of the web and UX. The coding chops and instinct that he commands is invaluable. A talented designer who seems to effortlessly think in code, he brings a breadth of experience to bear on every challenge and always finds the answer. Amiable and always smiling, Bermon is a great addition to any team."

Levi Flair

Sr. UX/UI Designer
Hendrick Automotive

"Bermon is a very talented and skilled individual. His work speaks for itself. He is extremely organized, has the passion to build a great product and is very easy to work with. His contributions to the team are evident – great design, clean and efficient code, and a complete user-first approach. His flexibility, technical knowledge and input to the team have been a crucial part of our success to-date. I often joke that I wish I could clone him. Bermon puts forth his best effort on every little task."

Bryan Snyder

General Manager
SceneDaily.com

PROFESSIONAL PROFILE

I am a designer/developer hybrid with experience creating multi-platform web applications as well as leading teams of designers, developers and strategists. I believe in the importance of leading by example and crafting high-quality user experiences.

SKILLS OVERVIEW

Leadership: I lead cross-discipline teams of designers and developers and have a strong background in visual design, user experience design, and development. Through my background I have the ability to communicate clearly and foster collaboration between various disciplines.

Web Development: I'm an expert in coding standards-compliant, accessible HTML and CSS. I believe in the concept of rapid prototyping and continuous development in order to launch products as soon as possible in order to test them effectively and improve them quickly. I work heavily with pre-processors like Jade, Haml, Slim, Sass, Compass, Less, Stylus, and Coffeescript. I also have experience working with various version control systems such as GIT, SVN and Mercurial. I work primarily with Ruby, Ruby on Rails, and Sinatra but also have experience working with PHP, .NET and Python in both Agile and Waterfall environments.

Design: I'm an expert in visual, interactive and user experience design. I don't believe in creating meaningless documentation, wireframes or Photoshop documents. I adopt a lean, rapid prototyping methodology to craft products as efficiently as possible. I have experience in information architecture, usability testing, and accessibility.

EXPERIENCE

User Experience Director

Hendrick Automotive Group

Aug 2012 - Mar 2013

Created and lead a cross-discipline team of user experience designers, visual designers, engineers and developer operations in order to craft various online products for the automotive industry.

- Started a lean rapid prototyping methodology to foster increased collaboration across disciplines.
- Worked one-on-one with other members of the team to improve understanding in both design and development principles
- Designed and developed multiple communication tools to allow our team members to collaborate effectively whether in the office or working remotely.
- Launched a series of applications to improve communication between automotive dealerships and solved for a number of redundant data issues.

"Bermon is quite talented at web design and stays up with the standards really well. He was a delight to work with and worked very hard to get things right. Additionally, he worked well with others in the company. We really miss him."

Jeff Gibbs

CIO/VP of Operations
VitalSmarts

"Bermon has an expert understanding of designing web sites that are compliant and SEO friendly. He offered great insight and feedback on several of our web projects at VitalSmarts. Great attitude and a real team player."

Dion Jones

CEO, Senior Consultant
eNautics

"Bermon Painter did an outstanding job as a key member of our marketing and web development and design team at Career Step. He took the lead on a number of high profile projects and always did a thorough job and completed projects in a timely and professional manner - often under tight time lines. He was enthusiastic and a pleasure to work with."

Chris Dunn

CEO
Dental Recall

"Bermon is a competent graphic designer, but he has a variety of significant technical web development skills to boot. He's had a very well-rounded education, and is a valuable addition to any team. Bermon's demeanor is professional and courteous, and he holds himself to a high standard of ethics. It was a pleasure to work with him, and he will be missed."

John Lepenski

Vice President
YOOST

Sr. Web Presentation Architect

Ally Financial

Oct 2010 - Apr 2012

Front-end developer on a laser-focused team to create a highly efficient, accessible, cutting edge architecture to provide a base on all future financial projects.

- Created a series of modular, accessible widgets with Ruby, Mustache, Haml, Sass & Compass, & jQuery using BDD principles and tests with Cucumber.
- Authored code standards for Yaml, Sass, Compass, HTML & CSS.
- Worked closely with the user experience team, visual designers, and various project stakeholders to implement ideas in an efficient manner.
- Researched and implemented various prototypes on responsive design as well as methods to create accessible, semantic marketing banners to replace Flash.

Online Manager

American City Business Journals (SceneDaily.com)

Sept 2009 - Oct 2010

After a couple of rounds of layoffs I worked to cut excessive spending online and streamline vendor relationships. Under my direction:

- solutions were built in-house cutting our annual costs by 41%
- through A/B testing online account registrations increased 23.5%, newsletter sign-ups increased 72.8%
- unique visitors increased 13.8%, pageviews increased 34.5%, time on site increased 151.7% and bounce rate decreased 8.2%
- Online sales were increased an average of 200% with a special promotion the month of October 2010 where sales were increased 567%.

Sr. Web Designer / Front-End Developer

American City Business Journals (SceneDaily.com)

Jan 2008 - Sept 2009

Worked in an experimental division of the company with a manager and a back-end developer to see how effective and efficient a small, concentrated team could perform. In the two years our team was together we were able to outperform other divisions of the company. In two years we:

- re-branded the divisions media site and migrated over 250,000 pages to a new CMS in just under 3 months.
- developed and designed from scratch e-commerce, classified, video, social network and single sign-on platforms.

OTHER

I am heavily involved in the Charlotte design and development community. I organize the Charlotte User Experience, Charlotte Front-End Developers, and Charlotte Grok user groups. I also work to increase the visibility of Charlotte at a tech-centered city with BarCamp, Web Afternoon and BlendConf.

I am also an international speaker where I talk about front-end development, crafting products, and improving processes and cross-discipline collaboration.

I am fluent in English and Spanish.